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FROM REP      OCT18/16 12.56
**CHANGES**  *** KPLC-TV ***
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SALES PRSN WA- MATTHEW WURM (H)

| CLASS: | NATL. | LOCAL | REGIONAL |
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CH)

DATE OCT18/16 12.56

Cast 16.18-10.24 Rev 3

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES;
AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

COMMITTEE TO ELECT JUDGE MARILYN CASTLE

| | | | | | | | | |
|--------------------|---|------------|----|----------|-------|-------|---|-----|
| 4 | S | 800P-1000P | 30 | \$500.00 | 10/21 | 10/21 | 0 | FRI |
| PROGRAM : DATELINE | | | | | | | | |
| CON COM1: DATELINE | | | | | | | | |

REP HEADLINE# 8411949 TRF# POL1949
\$\$\$ MOD# 0: UNAPPROVED REV #5 \$\$\$

REP: TEL# 703-528-9382
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP

CHANGES

OCT18/16 12.56
*** KPLC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 26 | S | | 500P-530P PROGRAM : 7NEWS AT 5P CON COM1: 7NEWS AT 5P | 30 | | \$600.00 | 10/18 | 10/21 | 0 | | TU-F | 0 ✓ |
| 28 | S | | 1130A-1200N PROGRAM : KPLC NEWS MIDDAY CON COM1: KPLC NEWS MIDDAY | 30 | | \$35.00 | 10/18 | 10/21 | 0 | | TU-F | 0 ✓ |
| 30 | S | | 900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC | 30 | | \$170.00 | 10/18 | 10/21 | 0 | | TU-F | 0 ✓ |
| 31 | S | | 1235A-105A PROGRAM : CARSON DALY CON COM1: CARSON DALY | 30 | | \$5.00 | 10/18 | 10/21 | 0 | | TU-F | 0 ✓ |
| 32 | S | | 1130A-1200N PROGRAM : KPLC MIDDAY NEWS CON COM1: KPLC MIDDAY NEWS | 30 | | \$110.00 | 10/24 | 10/24 | 0 | | MON | 0 ✓ |
| 33 | S | | 430P-500P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION | 30 | | \$35.00 | 10/24 | 10/24 | 0 | | MON | 0 ✓ |
| 34 | S | | 1135P-1235A PROGRAM : LATE NIGHT SETH MEYERS CON COM1: LATE NIGHT SETH MEYERS | 30 | | \$10.00 | 10/21 | 10/21 | 1 | | FRI | 1 ✓ |
| 35 | S | | 1135P-1235A PROGRAM : LATE NIGHT SETH MEYERS CON COM1: LATE NIGHT SETH MEYERS | 30 | | \$10.00 | 10/24 | 10/24 | 0 | | MON | 0 ✓ |
| 36 | S | | 700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$380.00 | 10/19 | 10/21 | 0 | | W-F | 0 ✓ |

OCT18/16 12.56
*** KPLC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 37 | S | | 400P-430P | 30 | | \$150.00 | 10/19 | 10/21 | 0 | | W-F | 0 ✓ |
| PROGRAM : 4P NEWS | | | | | | | | | | | | |
| CON COM1 : 4P NEWS | | | | | | | | | | | | |
| 38 | S | | 430P-500P | 30 | | \$35.00 | 10/19 | 10/21 | 0 | | W-F | 0 ✓ |
| PROGRAM : INSIDE EDITION | | | | | | | | | | | | |
| CON COM1 : INSIDE EDITION | | | | | | | | | | | | |
| 39 | S | | 1200N-1230P | 30 | | \$330.00 | 10/19 | 10/21 | 1 | | W-F | 1 ✓ |
| PROGRAM : NOON NEWS | | | | | | | | | | | | |
| CON COM1 : NOON NEWS | | | | | | | | | | | | |
| 40 | A | | 1000A-1100A | 30 | | \$120.00 | 10/21 | 10/21 | 1 | | FRI | 1 |
| PROGRAM : TODAY SHW3-NBC | | | | | | | | | | | | |
| ORD COM1 : ADD | | | | | | | | | | | | |
| CON COM1 : TODAY SHW3-NBC | | | | | | | | | | | | |
| 41 | A | | 1120A-1200N | 30 | | \$35.00 | 10/21 | 10/21 | 1 | | FRI | 1 |
| PROGRAM : KPLC MIDDAY< | | | | | | | | | | | | |
| CON COM1 : KPLC MIDDAY< | | | | | | | | | | | | |
| 42 | A | | 530A-700A | 30 | | \$430.00 | 10/21 | 10/21 | 1 | | FRI | 1 |
| PROGRAM : 7 NWS SUNRISE | | | | | | | | | | | | |
| ORD COM1 : ADD | | | | | | | | | | | | |
| CON COM1 : 7 NWS SUNRISE | | | | | | | | | | | | |
| 43 | A | | 800P-1000P | 30 | | \$500.00 | 10/21 | 10/21 | 1 | | FRI | 1 |
| PROGRAM : DATELINE | | | | | | | | | | | | |
| CON COM1 : DATELINE | | | | | | | | | | | | |
| 44 | A | | 900A-1000A | 30 | | \$170.00 | 10/21 | 10/21 | 1 | | FRI | 1 |
| PROGRAM : TODAY SHW2-NBC | | | | | | | | | | | | |
| ORD COM1 : ADD | | | | | | | | | | | | |
| CON COM1 : TODAY SHW2-NBC | | | | | | | | | | | | |

OCT18/16 12.56
*** KPLC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 45 | A | | 900A-1000A PROGRAM : TODAY SHW2-NBC ORD COM1 : ADD CON COM1 : TODAY SHW2-NBC | 30 | | \$170.00 | 10/24 | 10/24 | 1 | | MON | 1 |
| 46 | A | | 1120A-1200N PROGRAM : KPLC MIDDAY< CON COM1 : KPLC MIDDAY< | 30 | | \$35.00 | 10/20 | 10/20 | 1 | | THU | 1 |
| 47 | A | | 1200N-1230P PROGRAM : MIDDAY NWS CON COM1 : MIDDAY NWS | 30 | | \$330.00 | 10/20 | 10/20 | 1 | | THU | 1 |
| 48 | A | | 400P-430P PROGRAM : 4P NEWS CON COM1 : 4P NEWS | 30 | | \$150.00 | 10/20 | 10/20 | 1 | | THU | 1 |
| 49 | A | | 430P-500P PROGRAM : INSIDE ED CON COM1 : INSIDE ED | 30 | | \$35.00 | 10/20 | 10/20 | 1 | | THU | 1 |
| 50 | A | | 530A-700A PROGRAM : 7 NWS SUNRISE ORD COM1 : ADD CON COM1 : 7 NWS SUNRISE | 30 | | \$430.00 | 10/20 | 10/20 | 1 | | THU | 1 |
| 51 | A | | 700A-900A PROGRAM : TODAY SHW CON COM1 : TODAY SHW | 30 | | \$380.00 | 10/20 | 10/20 | 1 | | THU | 1 |
| 52 | A | | 900A-1000A PROGRAM : TODAY SHW2-NBC ORD COM1 : ADD CON COM1 : TODAY SHW2-NBC | 30 | | \$170.00 | 10/20 | 10/20 | 1 | | THU | 1 |
| 53 | A | | 1120A-1200N PROGRAM : KPLC MIDDAY< CON COM1 : KPLC MIDDAY< | 30 | | \$35.00 | 10/18 | 10/18 | 1 | | TUE | 1 |

REP HEADLINE# 8411949 TRF# POL1949
 \$\$\$ MOD# 0: UNAPPROVED REV #5 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT18/16 12.56
 *** KPLC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 54 | A | | 500P-530P | 30 | | \$600.00 | 10/18 | 10/18 | 1 | | TUE | 1 |
| PROGRAM : 7 NWS LIVE-5 | | | | | | | | | | | | |
| CON COM1: 7 NWS LIVE-5 | | | | | | | | | | | | |
| 55 | A | | 1120A-1200N | 30 | | \$35.00 | 10/19 | 10/19 | 1 | | WED | 1 |
| PROGRAM : KPLC MIDDAY< | | | | | | | | | | | | |
| CON COM1: KPLC MIDDAY< | | | | | | | | | | | | |
| 56 | A | | 530A-700A | 30 | | \$290.00 | 10/19 | 10/19 | 0 | | WED | 0 |
| PROGRAM : 7 NWS SUNRISE | | | | | | | | | | | | |
| CON COM1: 7 NWS SUNRISE | | | | | | | | | | | | |
| 57 | A | | 700A-900A | 30 | | \$380.00 | 10/19 | 10/19 | 1 | | WED | 1 |
| PROGRAM : TODAY SHW | | | | | | | | | | | | |
| CON COM1: TODAY SHW | | | | | | | | | | | | |
| OCT/16 \$5,025.00 | | | | | | | | | | | | |

CONTRACT TOTAL \$5,025.00
 TOTAL SPOTS 33

MARKET TOTALS \$4,474 KPLC 79% KVHP 21% CABL 0% NVHP 0%
 ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

601
 960
 4381

CONTRACT



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Mentzer Media Services
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

| | | |
|--|--|--|
| Contract / Revision POL1949 / 3 | | Alt Order # 08411949 |
| Product JUDGE MARILYN CASTLE | | |
| Contract Dates 10/18/16 - 10/24/16 | | Estimate # 4008 |
| Advertiser POL/Castle, Marilyn/Supreme Court Judge | | Original Date / Revision 10/18/16 / 10/18/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property KPLC | Account Executive Matthew Wurm | Sales Office HRP-Washingto |
| Special Handling | | |
| Demographic Households | | |
| Agy Code 1021 | Advertiser Code 321 | Product 1/2 378 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------------------------------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-----|-------------|-------|----------|
| 1 | KPLC | 10/21/16 | 10/21/16 | NET Late Night | 11:35 PM-12:35 XM | | :30 | | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$10.00 | | | | |
| 2 | KPLC | 10/21/16 | 10/21/16 | 7News Early Sunrise | 5:00 AM-5:30 AM | | :30 | | | | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$85.00 | | | | |
| 3 | KPLC | 10/21/16 | 10/21/16 | 7News at Six | 6:00 PM-6:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$405.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | 7News at Six | 6:00 PM-6:30 PM | -----F---- | :30 | | \$405.00 | | NM | | |
| | See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | | | | | | | | | | | | |
| D 4 | KPLC | 10/21/16 | 10/21/16 | Friday Prime Other | 8:00 PM-10:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| 5 | KPLC | 10/21/16 | 10/21/16 | Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$65.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | Today Show II | 9:00 AM-10:00 AM | -----F---- | :30 | | \$65.00 | | NM | | |
| | See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | | | | | | | | | | | | |
| 6 | KPLC | 10/24/16 | 10/24/16 | Today Show III | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$40.00 | | | | |
| 7 | KPLC | 10/24/16 | 10/24/16 | NET Late Night | 11:35 PM-12:35 XM | | :30 | | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$10.00 | | | | |
| 8 | KPLC | 10/24/16 | 10/24/16 | 7News Sunrise | 5:30 AM-7:00 AM | | :30 | | | | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$165.00 | | | | |
| E 9 | KPLC | 10/24/16 | 10/24/16 | Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 6 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$65.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| POL1949 / 3 | 08411949 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/18/16 - 10/24/16 | JUDGE MARILYN CAST | 4008 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/Castle, Marilyn/Supr | 10/18/16 / 10/18/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|------------------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|-------|---------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/24/16-10/30/16 | Today Show II | 9:00 AM-10:00 AM | ----- | :30 | | \$65.00 | | NM | | |
| | | | | See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | | | | | | | | | |
| | 2 | KPLC | 10/18/16-10/23/16 | Live at Five | 5-530pm | -TuWThF---- | :30 | | \$600.00 | | NM | | |
| | (M) | | | MG for 24.1,5.1,25.1,20.1,3.1,9.1 | | | | | | | | | |
| | 3 | KPLC | 10/18/16-10/23/16 | 7News Sunrise | 530-7am | -TuWThF---- | :30 | | \$165.00 | | NM | | |
| | (M) | | | See MG 9.9,9.10,9.11,9.12 | | | | | | | | | |
| | 4 | KPLC | 10/18/16-10/23/16 | KPLC MIDDAY | 1130-1200n | -TuWThF---- | :30 | | \$35.00 | | NM | | |
| | (M) | | | MG for 24.1,5.1,25.1,20.1,3.1,9.1 | | | | | | | | | |
| | 5 | KPLC | 10/19/16-10/19/16 | KPLC MIDDAY | 1130-1200n | ---W----- | :30 | | \$35.00 | | NM | | |
| | (M) | | | MG for 24.1,5.1,25.1,20.1,3.1,9.1 | | | | | | | | | |
| | 6 | KPLC | 10/20/16-10/20/16 | KPLC MIDDAY | 1130-1200n | ----Th----- | :30 | | \$35.00 | | NM | | |
| | (M) | | | MG for 24.1,5.1,25.1,20.1,3.1,9.1 | | | | | | | | | |
| | 7 | KPLC | 10/21/16-10/21/16 | KPLC MIDDAY | 1130-1200n | -----F----- | :30 | | \$35.00 | | NM | | |
| | (M) | | | MG for 24.1,5.1,25.1,20.1,3.1,9.1 | | | | | | | | | |
| | 8 | KPLC | 10/18/16-10/21/16 | Today Show III | 10-11am | -TuWThF---- | :30 | | \$40.00 | | NM | | |
| | (M) | | | Credited | | | | | | | | | |
| | 9 | KPLC | 10/24/16-10/24/16 | KPLC MIDDAY | 1130-1200n | M----- | :30 | | \$110.00 | | NM | | |
| | (M) | | | Credited | | | | | | | | | |
| | 10 | KPLC | 10/24/16-10/24/16 | SYN M-F 430-5P | 430-5P | M----- | :30 | | \$35.00 | | NM | | |
| | (M) | | | Credited | | | | | | | | | |
| | 11 | KPLC | 10/21/16-10/23/16 | NET Late Night | various | -----F----- | :30 | | \$10.00 | | NM | | |
| | (M) | | | MG for 9.3 10/21 | | | | | | | | | |
| | 12 | KPLC | 10/24/16-10/24/16 | NET Late Night | various | M----- | :30 | | \$10.00 | | NM | | |
| | (M) | | | Credited | | | | | | | | | |
| 10 | KPLC | 10/20/16 | 10/20/16 | Today Show III | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$40.00 | | | | |
| 11 | KPLC | 10/20/16 | 10/20/16 | NET Late Night | 11:35 PM-12:35 AM | | :30 | | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$10.00 | | | | |
| 12 | KPLC | 10/20/16 | 10/20/16 | 7News Early Sunrise | 5:00 AM-5:30 AM | | :30 | | | | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$85.00 | | | | |
| D 13 | KPLC | 10/20/16 | 10/20/16 | NBC Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| D 14 | KPLC | 10/18/16 | 10/18/16 | 7News Nightcast | 10:00 PM-10:35 PM | | :30 | | | | NM | 0 | \$0.00 |
| 15 | KPLC | 10/18/16 | 10/18/16 | Today Show III | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$40.00 | | | | |
| 16 | KPLC | 10/18/16 | 10/18/16 | NET Late Night | 11:35 PM-12:35 AM | | :30 | | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$10.00 | | | | |
| 17 | KPLC | 10/18/16 | 10/18/16 | 7News Early Sunrise | 5:00 AM-5:30 AM | | :30 | | | | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$85.00 | | | | |
| D 18 | KPLC | 10/18/16 | 10/18/16 | Tuesday Hour 1 | 7:00 PM-8:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| D 19 | KPLC | 10/18/16 | 10/18/16 | NBC Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 0 | \$0.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(337) 439-9071

www.kplctv.com

| | | |
|--------------------------|--------------------|--------------------------|
| Contract / Revision | | Alt Order # |
| POL1949 / 3 | | 08411949 |
| Contract Dates | Product | Estimate # |
| 10/18/16 - 10/24/16 | JUDGE MARILYN CAST | 4008 |
| Advertiser | | Original Date / Revision |
| POL/Castle, Marilyn/Supr | | 10/18/16 / 10/18/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------------------------------------|-------------------|-------------------|-------------------------------|-----------------------|-----------------|---------------|-------------|-------------|-----|-------------|-------|----------|
| 20 | KPLC | 10/18/16 | 10/18/16 | Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | 1 | | | \$65.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | Today Show II | 9:00 AM-10:00 AM | Tu----- | :30 | | \$65.00 | | NM | | |
| | See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | | | | | | | | | | | | |
| 21 | KPLC | 10/19/16 | 10/19/16 | NET Late Night | 11:35 PM-12:35 AM | | :30 | | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | 1 | | | \$10.00 | | | | | |
| E 22 | KPLC | 10/19/16 | 10/19/16 | Last Call With Carson Daily L | 12:35 AM-1:05 AM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | 1 | | | \$5.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | Last Call With Carson Daily L | 12:35 AM-1:05 AM | ---W----- | :30 | | \$5.00 | | NM | | |
| | Credited | | | | | | | | | | | | |
| 23 | KPLC | 10/19/16 | 10/19/16 | 7News Early Sunrise | 5:00 AM-5:30 AM | | :30 | | | | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | 1 | | | \$85.00 | | | | | |
| 24 | KPLC | 10/19/16 | 10/19/16 | 7News at Six | 6:00 PM-6:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | 1 | | | \$405.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | 7News at Six | 6:00 PM-6:30 PM | ---W----- | :30 | | \$405.00 | | NM | | |
| | See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | | | | | | | | | | | | |
| 25 | KPLC | 10/19/16 | 10/19/16 | Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | 1 | | | \$65.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | Today Show II | 9:00 AM-10:00 AM | ---W----- | :30 | | \$65.00 | | NM | | |
| | See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | | | | | | | | | | | | |
| 26 | KPLC | 10/18/16 | 10/21/16 | Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | -TWTF-- | 1 | | | \$170.00 | | | | | |
| 27 | KPLC | 10/18/16 | 10/23/16 | Last Call With Carson Daily L | 12:35 AM-1:05 AM | | :30 | | | | NM | 1 | \$5.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T-TF-- | 1 | | | \$5.00 | | | | | |
| N 28 | KPLC | 10/18/16 | 10/23/16 | NBC Today Show | 7-9am | | :30 | | | | NM | 2 | \$760.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---TF-- | 2 | | | \$380.00 | | | | | |
| N 29 | KPLC | 10/18/16 | 10/23/16 | LOC M-F 4-430P | 4-430p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---TF-- | 1 | | | \$150.00 | | | | | |
| N 30 | KPLC | 10/20/16 | 10/23/16 | SYN M-F 430-5P | 430-5P | | :30 | | | | NM | 2 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---TF-- | 2 | | | \$35.00 | | | | | |
| N 31 | KPLC | 10/20/16 | 10/23/16 | 7News at Noon | 12-1230p | | :30 | | | | NM | 1 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---TF-- | 1 | | | \$330.00 | | | | | |

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| | | |
|---|--------------------------------------|--|
| <u>Contract / Revision</u> POL1949 / 3 | | <u>Alt Order #</u> 08411949 |
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | <u>Product</u> JUDGE MARILYN CAST | <u>Estimate #</u> 4008 |
| <u>Advertiser</u> POL/Castle, Marilyn/Supr | | <u>Original Date / Revision</u> 10/18/16 / 10/18/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 32 | KPLC | 10/21/16 | 10/21/16 | Today Show III | 10-11am | | :30 | | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$120.00 | | | | |
| N 33 | KPLC | 10/19/16 | 10/21/16 | KPLC MIDDAY | 1130-1200n | | :30 | | | | NM | 2 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | --W-F-- | | | | 2 | \$35.00 | | | | |
| N 34 | KPLC | 10/20/16 | 10/21/16 | 7News Sunrise | 530-7am | | :30 | | | | NM | 2 | \$860.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | ---TF-- | | | | 2 | \$430.00 | | | | |
| N 35 | KPLC | 10/21/16 | 10/21/16 | Friday Prime Other | 7-10pm | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$500.00 | | | | |
| N 36 | KPLC | 10/21/16 | 10/21/16 | Today Show II | 9-10am | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$170.00 | | | | |
| N 37 | KPLC | 10/20/16 | 10/20/16 | 7News at Noon | 12-1230p | | :30 | | | | NM | 1 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$330.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 35 | \$4,960.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 09/26/16 - 10/24/16 | 35 | \$4,960.00 | (\$744.00) | \$4,216.00 |
| Totals | 35 | \$4,960.00 | (\$744.00) | \$4,216.00 |

Signature: _____ **Date:** _____

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